



ALEJANDRO ADLER

APEX ADVISORY

YOU ARE MY STRATEGY

GET INTO THE IVY LEAGUE

I partner with students and families to get into the Ivy League or equivalent world-class university that is right for them

WHO THIS IS FOR

- GPA 3.5+
- SAT 1300+

I ONLY ADVISE WHAT I HAVE PERSONALLY MASTERED

- Admitted to 6/7 Ivy League universities to which I applied
- Former Dean of Student Life & Wellbeing at Upper Canada College, responsible for 1,250 students
- PhD in Psychology and Education from Penn/Wharton
- 1460 combined SAT score and perfect 800 Math scores on SAT I and SAT II - all at the 99th percentile

WHAT I TAKE OWNERSHIP OF

- Story, positioning, and narrative architecture
- Strategic school list, sequencing, and timing
- Application, essay, and interview strategy

” From the beginning, he became the person who held the entire picture... the person our child was becoming through all of it... There was no handoff... The acceptance mattered enormously. Being ready for what came after mattered even more.

PARENTS OF A STANFORD STUDENT

” He started by figuring me out... He kept pushing until the application sounded more like me, not less... I finished my first semester with a 3.82 GPA... More importantly, he helped make sure I was ready when I got there.

HARVARD STUDENT

THREE WAYS TO WORK TOGETHER

I TELL YOU HOW TO DO IT

DURATION

4 weeks

INCLUDES

- Student profile audit
- School list and timeline
- Strategy session

STARTING INVESTMENT

AVAILABLE UPON REQUEST

WE DO THE CORE TOGETHER

DURATION

4–6 months

INCLUDES

- Narrative and positioning
- Application, essays, and activities
- Interview preparation
- Ongoing feedback and strategy

STARTING INVESTMENT

AVAILABLE UPON REQUEST

WE DO EVERYTHING TOGETHER

DURATION

12–18 months

INCLUDES

- Everything in We Do the Core Together
- Continuous support end-to-end - from the beginning of the process through arrival in the freshman dorm
- Decision support and enrollment guidance
- Post-admission planning

STARTING INVESTMENT

AVAILABLE UPON REQUEST

If the decision in front of you will shape what comes next, begin a private conversation.

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