



ALEJANDRO ADLER

APEX ADVISORY

YOU ARE MY STRATEGY

SECURE THE RIGHT EXECUTIVE ROLE

I partner with executives to identify the right role, position themselves to win it, negotiate the full offer, and enter ready to lead

WHO THIS IS FOR

- 10+ years of experience in senior leadership or functional executive roles
- Director level and above, across industries and geographies

I ONLY ADVISE WHAT I HAVE PERSONALLY MASTERED

- PhD in Psychology and Education from Penn/Wharton
- Leadership projects in 18 countries across four continents
- 50+ executives advised
- Advised 12 presidents and prime ministers - and their governments

WHAT I TAKE OWNERSHIP OF

- Nexus of purpose, strongest compensation, and quality of life
- Executive narrative and complete application materials
- Rigorous preparation for every interview stage
- Contract and compensation negotiation through execution
- Exit, relocation, and transition through the first 100 days

”Alejandro prepared me for an interview with a Senior Vice President for a new global role at Amazon. He elevated my leadership narrative, sharpened my strategic answers, and rigorously prepared both the questions I would face and those I should ask. As negotiations approached, he compared compensation, purchasing power, housing, relocation, and quality of life between Mexico City and Seattle. His holistic counsel helped me pursue the right role, the strongest compensation, and the life I wanted to preserve.

GLOBAL AND REGIONAL NORTH AMERICA AMAZON EXECUTIVE

THREE WAYS TO WORK TOGETHER

ROLE BLUEPRINT	NEGOTIATION PARTNERSHIP	PRIVATE EXECUTIVE OFFICE
DURATION 3 weeks INCLUDES • Career and role audit • Market and role mapping • Positioning strategy • Prioritized opportunity list	DURATION 2–3 months INCLUDES • Interview and positioning preparation • Stakeholder mapping • Offer negotiation • Transition and first 100 days plan	DURATION 12 months INCLUDES • Unlimited strategic counsel • Opportunity and role review • Negotiation support • First 100 days and beyond
STARTING INVESTMENT AVAILABLE UPON REQUEST	STARTING INVESTMENT AVAILABLE UPON REQUEST	STARTING INVESTMENT AVAILABLE UPON REQUEST

If the decision in front of you will shape what comes next, begin a private conversation.

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